



APGO Education Foundation Annual Report Outlines Major Year of Achievement in 2024

July 7, 2025, Toronto, Ontario: The APGO Education Foundation (“APGOEF”) is pleased to announce the release of its Annual Report for 2024 which is available on our website at <https://apgoef.ca>. Highlights are as follows:

- Donations of \$312,641 received in 2024, an increase of 25% over 2023.
- Twelve (12) new GeoHikes released including five (5) in the Niagara Geopark and along the Bruce Trail, six (6) in the Kingston area, one (1) near Brampton and one (1) near Ottawa.
- Continued to support the Niagara Geopark as it works towards achieving its goal of becoming a UNESCO Global Geopark
- Completed additional field work on the Bruce Trail GeoHikes with the goal of having 21 GeoHikes completed by mid- 2025 along the full 900 km length from Niagara Falls to Tobermory
- Four (4) new Urban GeoWalks released including two (2) in Kingston, one (1) in downtown Ottawa and one (1) in London on the Western University campus.
- Released first GeoPaddle in Wolfe Island, just south of Kingston.
- Completed a number of upgrades on our Foundation website and moved it to a new domain www.apgoef.ca
- Commenced development of “Geoscience Hubs” on GeoscienceINFO.com: these Hubs which will make all our different virtual products easily available for specific geographic areas, with release expected in early 2025.
- Attended major public shows including PDAC, Science Rendezvous Kingston, Thunder Bay Mining Day (for the first time), Bancroft Rockhound Gemboree, Ottawa Lapsmith and Mineral Club Mineral Show and OAGG Fall Conference
- For the third year in a row, sponsored the Geoscientist in Residence program in Pukaskwa National Park near Marathon
- Commenced upgrading our GeoRoutes to ESRI’s StoryMap™ with Niagara Falls and Thunder Bay GeoRoutes being completed with more to be upgraded in 2025.

Dr. Bill Pearson, P.Geo., Chair commented: “2024 was a very productive year as our summer field programs further expanded our GeoHikes along the Bruce Trail and in the proposed Geopark in the Niagara Peninsula. Our field work there was led by post doc Dr. Daniel Dick with the McMaster School of Earth, Environment & Society team supervised by Dr. Carolyn Eyles, Professor Emerita and Director of APGOEF with support from Mitacs Accelerate. We were delighted to have field work creating GeoWalks in Kingston with partner Queen’s University, in Ottawa with University of Ottawa and in London with Western University. In Kingston, we also released our first GeoPaddle in Wolfe Island with Queen’s University.”

Pearson continued: “We completed a number of upgrades to our Foundation website and moved it to a new domain and hosting service. On GeoscienceINFO.com we continued to improve functionality and



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worked on developing the “Geoscience Hubs”, now launched, which provide easy access to all our products by specific geographic areas. As always, we thank our generous donors and our dedicated GeoscienceINFO team - Dr. Deana Schwarz, P.Geo., Manager GeoscienceINFO.com, Bernard Kradjian, Communications Manager and Veronica Klassen, Manager Social Media, for their excellent work over the past year. We continue to expand our innovative offerings on GeoscienceINFO.com as well as on a variety of social media. 2025 has been a busy year thus far and we look forward to substantially adding more interesting and informative GeoHikes, GeoWalks and GeoRoutes this fall and into 2026.”

About the APGO Education Foundation

The APGO Education Foundation is a registered charitable organization under the Canada Not-for-profit Corporations Act, registration number 84604 5052 RR0001. The purpose of the charity is to advance the education of the public in the area of geoscience – see <https://apgoef.ca>. [GeoscienceINFO.com](https://apgoef.ca), developed by the Foundation, is an innovative one-stop spot for the public to gather information about the earth beneath their feet. This website provides interesting information on all facets of geoscience. A particularly exciting feature of GeoscienceINFO.com is the highlighting of virtual field trips in different areas in Ontario. This enables viewers to experience and learn about the geology of an area in person or while traversing it digitally in ESRI ArcGIS Online™ and StoryMaps™.

If you like our work, please consider making a tax-deductible donation to support our programs.

To Donate - <https://www.canadahelps.org/en/charities/apgo-education-foundation>

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